

Photos can be found at: <http://www.pnc.edu/cd/news/newspictures/forum2010.html>

Purdue North Central Presents The Sinai Forum 2010 Season

The 57th season of the Purdue University North Central Sinai Forum will open on Sept. 12 at 3 p.m. at Elston Middle School, 317 Detroit St., in Michigan City. This season the Forum departs from its format of the past with all programs beginning promptly at 3 p.m.

The 2010 Forum season features a line-up of timely and compelling speakers who will talk about subjects often overlooked by international news sources, stories of humble roots and meaningful success, a discussion about the country's tumultuous political environment, insights on what to do in this challenging investment climate and a look at the world-wide crisis facing everyone on earth - the food supply.

On Sept. 12, the Forum opens the 2010 season with "Lisa Ling on Assignment." Internationally known television journalist Ling has traveled the world pursuing news stories and providing in-depth coverage of the important stories that are too often ignored. From gang rape in the Congo, bride burning in India to her personal battle to free her sister who was held captive in North Korea, her talk promises to be as compelling as the events she covers. She has been a field correspondent for Oprah, a contributor to ABC News "Nightline" and National Geographic's "Explorer." She co-wrote the book "Somewhere Inside: One Sister's Captivity in North Korea and The Other's Fight to Bring Her Home" with her sister Laura.

There will be a book signing following the program.

On Oct. 3, Bill Strickland will present "Make the Impossible Possible." As a child, he lived in a Pittsburgh ghetto; today he is considered one of the world's most innovative social enterprise thinkers. An entrepreneur, visionary and CEO of the nation's largest jazz subscription service, Strickland earned the MacArthur Foundation Genius Award, has lectured at Harvard's Graduate School of Education and is a National Endowment for the Arts board member. He will discuss how to build on passions and strengths, dream bigger and achieve meaningful success.

The program is sponsored by the Duneland Health Council. There will be a book signing following the program.

The Oct. 24 program will feature Dr. Robert Schmuhl, speaking on the topic, "American Politics at the Breaking Point." This noted political historian will provide his insight into the partisanship, polarization and paralysis in American politics. He'll also offer suggestions on what citizens can do to reduce the current discontent with government. A Notre Dame professor, Schmuhl is a long-time friend of the Forum. He has authored and edited 11 books. His work has

been published in periodicals ranging from the "Boston Globe" and "Chicago Tribune" to "Sports Illustrated" and Ireland's "The Sunday Business Post."

There will be a book signing following the program.

On Nov. 7, Gail MarksJarvis will present "After the Stock Market Shock: What's Ahead for Your Money." A syndicated financial journalist and author, MarksJarvis makes the complexities of the recent financial meltdown understandable. She will assess the current economic climate, discuss how the recession affected the nation's investment psychology and share tips on what to do with investment dollars now.

The program is sponsored by Brad Werner and Company. There will be a book signing following the program.

On Dec. 5, Dr. Gebisa Ejeta, Purdue University distinguished professor of Agronomy, will discuss his lifelong quest to alleviate the chronic worldwide food shortage through his research in sorghum. Sorghum is the fifth most important cereal crop in the world, serving as a staff of life for more than 500 million people in developing countries and is the second most important feed crop in the U.S. Born to poverty in Ethiopia, Ejeta weaves his compelling personal story into the fabric of his program. The 2009 World Food Prize was awarded to Ejeta, considered the Noble Prize in agriculture.

Season subscription tickets are: \$75 for regular tickets, \$125 for donor tickets and \$150 for patron tickets. Any student with a valid ID will be admitted free.

Season subscription tickets may be purchased in person from the Michigan City Public Library, Kabelin Hardware, 512 Andrew Ave., LaPorte and at PNC - Porter County Undergraduate Center, 600 Vale Park Road, Valparaiso. Subscriptions may be purchased via credit card at www.sinaiforum.org or by calling 219-785-5697 or 219-872-0527, ext. 5697.

Additional information about the Purdue University North Central Sinai Forum is available at www.sinaiforum.org.